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PRESSEMITTEILUNG / PRESS RELEASE

Dehler Yachts finally under the roof of HanseYachts AG

The contract negotiations for acquiring the “Dehler” brand as well as the necessary assets at Freienohl (Nordrhein-Westfalen) have been successfully concluded.

With acquiring Dehler assets by HanseYachts AG one of the most traditional and innovative German Yacht builders could be saved, as well as a multiplicity of the jobs.

The yard was founded in 1963 by the brothers Willi and Heinz Dehler. They started building the small dinghy Pfeil-S. At the production-rumour they sold about 400 of them. Later Willi Dehler developed the successful keel-centre boarder “Varianta” with a removable cabin roof. He sold more than 4,250 of them. Earlier than other boat builders Dehler recognized the importance of GRP-plastic and high quality materials in series production of boats and yachts. It was the beginning of a very successful company history.

As an independent brand Dehler will now be integrated under the roof of HanseYachts AG at Greifswald (Hanse, Fjord, Moody).

HanseYachts AG will start the production at Dehler in Freienohl contemporary. The focus in the future of Dehler-line will be small to medium sized modern coastal cruisers between 18 and 34 feet (5,50 to 10,50 meters).

Out of the present Dehler models the successful performance cruiser Dehler 34 (Design Simonis/Voogd) and Dehler 39 (Design Judel/Vroljik & Co) will be produced as well in the plant in Freienohl. The production of bigger yachts as the Simonis/Voogd-Designs Dehler 44 and 60 will be removed due to limited capacities to the HanseYachts plant in Greifswald.

New Managing Director of Dehler Yachts will be Ralf Tapken, 47. He is well known as a former distribution-manager of Danish Yard X-Yachts and German equipment-supplier Simrad.

Ende der Pressemitteilung / End of press release

Weiterführende Informationen, umfangreiches Bildmaterial, Spezifikationen und vieles mehr finden Sie auf unseren Websites im Pressebereich der HanseYachts Aktiengesellschaft. Bitte besuchen Sie den Pressebereich unserer Website: www.hanseyachts.com / Hanse-Yachts Aktiengesellschaft offers you beyond informations, extensive photographic materials, Specifications, and much more. We invite you to visit our Press Area at www.hanseyachts.com!

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