

Montag, 12. Januar 2009

PRESSEMITTEILUNG / PRESS RELEASE

Canet en Roussillon will be the new customer service centre of the HanseYachts Group in the Mediterranean

In the Mediterranean the business perspectives for HanseYachts AG have developed better than expected. Therefore the HY-Group decided to establish a customer service point, delivery and sales centre for the Mediterranean and French area in Canet en Roussillon, France. The site is conveniently situated on the Mediterranean coast located directly between from Marseille and Barcelona.

The French market and especially the Mediterranean area is becoming increasingly important for each producer. By investing in Canet en Roussillon HanseYachts AG has made its next steps for increasing sales in those markets.

After investing more than thirty million Euro in the last two years for enlarging and modernizing their production capacities HanseYachts AG intends to reinforce its sales and service world wide in the near future. Even in spite of the momentary tight and world wide difficult economic setting Hanse Yachts AG finds it important to invest in the extensive and reinforcement of its sales and service structures.

HanseYachts AG, the producer of *Hanse*, *Moody* and *Fjord*, is one of the three leading sailing and motor yacht manufacturers world wide.

Hanse yachts are the ideal performance cruisers for families who love ambitious sailing. Moody is a traditional English make with classic yachts and innovative deck saloon yachts. Fjord is a Scandinavian make with different versions of open and cruiser motor boats. In the next few years HanseYachts AG is planning to develop new models of different sizes for each make.

You'll find some informations about Canet en Roussillon here:

<http://www.ot-canet.fr/otc-6000.php>

Ende der Pressemitteilung / End of press release

Weiterführende Informationen, umfangreiches Bildmaterial, Spezifikationen und vieles mehr finden Sie auf unseren Websites im Pressebereich der HanseYachts Aktiengesellschaft. Bitte besuchen Sie den Pressebereich unserer Website: www.hanseyachts.com / Hanse-Yachts Aktiengesellschaft offers you beyond informations, extensive photographic materials, Specifications, and much more. We invite you to visit our Press Area at www.hanseyachts.com!

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