



## INVESTOR RELATIONS

**HanseGroup**

FÜR DIE NÄCHSTE AUSGABE / FOR NEXT ISSUE  
Sonntag, 31. Juli 2011 / Sunday, 31 July 2011

**Dehler**

**Hanse**

**Moody**

**FJORD**

### AURELIUS to take over a majority share in HanseYachts AG

- Takeover of a majority interest in a leading yacht manufacturer with the Hanse, Dehler, Moody and Fjord brands
- Continuation of the present recovery and growth measures
- Former majority shareholder and founder Michael Schmidt will remain available in an advisory function

**Greifswald, 31 July 2011** - The AURELIUS group in Munich (ISIN: DE000A0JK2A8) has reached an agreement with CEO, founder and former majority owner Michael Schmidt to take over 64.67 percent of the stock in HanseYachts AG (ISIN: DE000A0KF6M8). HanseYachts AG was founded in 1990 and in the past 21 years has firmly established itself in the market as the 3rd-largest production-line manufacturer of sailing yachts worldwide. Since going public in March 2007, the shares of HanseYachts AG have been listed on the General Standard of the Frankfurt Stock Exchange. In fiscal year 2009/2010 (ending on 31 July 2010), the enterprise had turnover of EUR 73.2M.

As a result of economic circumstances, HanseYachts only had negative results to report for fiscal years 2008/09 and 2009/2010. Thanks to the overall economic upswing and successful introduction of new and innovative models, HanseYachts has once again been able to gain significant additional market share. With the active support of AURELIUS in future, continued significant improvement in our business operations is expected. Our current incoming orders have underscored this expectation.

In addition to our main brand, Hanse, and thanks to having taken over traditional brands known as Dehler and Moody, HanseYachts can boast of a strong portfolio of brands with clearly defined and targeted customer groups. Moreover, HanseYachts also produces motorboats under the Fjord brand, which covers an exclusive niche segment of the market. Thanks to extensive investments in recent years, HanseYachts owns state-of-the-art production facilities in Germany and Poland.

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Michael Schmidt: "I'm happy that a committed investor with its own in-house know-how will be managing HanseYachts in future." Schmidt will remain available for HanseYachts in an advisory function.

Dr. Dirk Markus, CEO at AURELIUS AG: "I am delighted about this exciting new investment in the attractive market for sailing yachts. Thanks to our active support and the consulting services of Michael Schmidt, we will continue HanseYachts' present recovery and growth measures and will again bring this enterprise on course towards success. "

For interested investors and members of the press, there will be a telephone conference with Dr. Dirk Markus on Monday, 1 August, at 5:00 pm. Please address your e-mails to: [investor@aureliusinvest.de](mailto:investor@aureliusinvest.de) to register for this event.

**Ende / End**

Weiterführende Informationen, umfangreiches Bildmaterial, Spezifikationen und vieles mehr finden Sie auf unseren Websites im Pressebereich der HanseYachts Aktiengesellschaft. Bitte besuchen Sie den Pressebereich unserer Website: [www.hansegroup.com](http://www.hansegroup.com).  
Additional information, extensive photographic material, specifications and much more can be found on our website in the press section of HanseYachts Aktiengesellschaft. Go to the press section on our website at: [www.hansegroup.com](http://www.hansegroup.com).

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